

Kamdha MEDIA

PO Box 420 Killara 2071
p 9884 8699 f 9884 8799
advertising@kamdha.com

Office use only

Account Details

St George Bank
Account BSB: 112 879
Account Number: 464 609 640

Advertiser details

Name

Title

Company name

Trading name

ABN

Address

State:

Postcode:

Phone Numbers

Work:

Mobile:

Fax:

Email address

Ad details

Publication

Sydney Observer Sydney Home Shore Life

Month/s of publication

Ad/s to be included in Feature/Special

Size

 Vertical Horizontal

Ad costing

Rate per Page/Ad \$

Position/Page Loading cost \$

Artwork and Layout \$

To Supply

Sub - total \$

GST \$

Total cost per issue \$

Comments

Kamdha Pty Ltd, trading as Kamdha Media, agrees to publish the approved advertisement and the advertiser agrees to pay **ON BOOKING** by EFT or credit card. Approval of advertisement layout or corrections must be returned within 24 HOURS of receipt.

Completion and signing of this form constitutes a binding agreement between the Advertiser and the owners of Kamdha Media, in respect of the above stated advertisement. This Contract offer will lapse if the contract is not accepted within 15 DAYS from the date of contract offer. Any alterations to this contract without the agreement and approval of Kamdha Media render this contract void.

Declarations

I warrant that I am authorised to sign this agreement on behalf of the above named business (The Advertiser)

Signed by the advertiser

date:

Signed by the account manager

date:

Credit card details

Card holder name:

date:

Total amount \$

Signature:

Visa

Master Card

Credit card number

Expires

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Terms and conditions of acceptance

1. Kamdha Pty Ltd, trading as Kamdha Media, agrees to publish the approved advertisement and the advertiser agrees to pay **ON BOOKING** by EFT or credit card. Costs incurred by the Publisher to recover monies owing will be charged to the advertiser.
2. **DEADLINES MUST BE MET.** It is the advertisers responsibility to make sure artwork or artwork changes arrive before the deadline.
3. The Publisher reserves the right to charge the full rate for advertising space that has been booked and no artwork is forthcoming. Cancellation of a booked advertisement will **NOT** be accepted after the booking deadline date.
4. All advertising bookings are totally separate to, and not reliant on editorial coverage. The Publisher is under no obligation to supply editorial coverage to advertisers. All advertising charges must be paid regardless of the content of editorial copy.
5. Advertisements booked are accepted on the basis that the placement of the advertisement is totally subject to editorial control and the Publisher's decision. Special positions incur an additional charge of 20%.
6. Spot colour choices may affect the placement of the advertisement. No guarantee is given on colour choice and the Publisher reserves the right to change the colour. Exact greyscale tones are not guaranteed.
7. The receipt of finished artwork or the re-booking of a previous existing advertisement, whether by phone, fax or letter constitutes an advertisement booking and as such, the terms and conditions outlined in this document apply to all advertisements booked with the Publisher by being received in this manner.
8. It is confirmed that all advertisement orders are accepted as placed by the advertiser, and the signature appearing on the face of the Display Advertisement Booking Agreement is that of the advertiser who will to be held liable for all costs and expenses incidental to the advertising order.
9. All copy and artwork for advertisements are subject to the approval of the Publisher, who reserves the right to decline or cancel any advertisement without stating the reason therefore. No responsibility will be accepted for any financial loss arising from the failure of an advertisement, or any part thereof to appear or from any error in an advertisement.
10. It is the advertisers responsibility to check artwork designed by Kamdha Media carefully and to approve or request changes before the deadline. No responsibility is taken for errors discovered after the deadline date.
11. Material is accepted on the understanding that it is ready for production and delivered on or before the copy deadline. Work undertaken to make good late copy, including typesetting, is subject to charges according to the work performed. When material is overdue, the Publisher reserves the right to repeat previous materials or to process the overdue material at an additional charge. Absolutely no responsibility is accepted for errors contained in supplied finished artwork.
12. By lodging material with the Publisher for publication, all advertisers and advertising agencies warrant that the material complies with all relevant laws and regulations and indemnifies the Publisher. It's servants and agents against all claims for damages, compensation, costs, copyright or liability arising from the publication of such material. This includes indemnifying the Publisher from any claim in relation to defamation, slander of the title, breach of copyright, infringement of trademarks, names, business names and patents.
13. Advertisements designed by Kamdha Media remain the property of Kamdha Media. Permission to use artwork elsewhere particularly in other publications, must be obtained in writing from the Publisher.

Signed by the advertiser

date: